

# ELAVATE PRESENTATION SKILLS

Deliver Impact and Multiply Influence



**Dr. John Maxwell says it well,**

*“Leadership is Influence, nothing more, nothing less.”*

**When you present well, you are practicing leadership to positively influence your audience to your point of view, persuade them to use the information you give them, or move them to action.**

In fact, giving an impactful presentation is leadership of multiplication. You multiply your influence and persuasion when you present well to an audience.

The purpose of this ELAvate Presentation Skills workshop is to equip you with skills and process to be a confident public speaker who can positively impact and influence others in a variety of situations.

## **PROCESS**

You will experience an interactive learning process that honors your commitment to grow as a world-class presenter. The whole process enables you to learn a number of effective presentation skills through self-discovery, presentation practices, on the spot coaching and feedback, self-analysis, and learning creative options for presenting well in real life situations.

By the end of this ELAvate Presentation Skills workshop, you will be a more accomplished presenter and public speaker that inspires and influences groups of people to buy into your leadership and message.

## **BENEFITS OF ELAVATE PRESENTATION SKILLS**

- ▲ Increased personal confidence, less stress when presenting
- ▲ Better personal image and leadership presence for you
- ▲ Create and deliver more compelling messages
- ▲ More positive audience participation and commitment
- ▲ Increased ability to connect in cross cultural presentation settings
- ▲ The ability to use select skills and techniques for presentation options

There are three versions of this ELAvate Presentation Skills workshop – Platinum, Gold and Silver.

# ELAVATE PRESENTATION SKILLS

	PLATINUM	GOLD	SILVER
<p><b>Platform Skills that Deliver Impact!</b> ELAvate’s unique C<sup>3</sup> technique helps participants connect with the audience, control their nervousness, and create impactful platform presence.</p>	✓	✓	✓
<p><b>Presentation Enhancements</b> These seven categories of enhancements enable the speaker to give the presentation message impact, attractiveness and personality for the audience to better grasp its meaning.</p>	✓	✓	
<p><b>Organize Your Message</b> Learn different ways to organize your message to achieve your desired objective of your presentation.</p>	✓	✓	
<p><b>Analyze Your Audience</b> To connect with your audience you need to understand who they are, what their needs and concerns are, and cater to these, to make them comfortable so they buy in to what you are presenting to them.</p>	✓	✓	
<p><b>You are the Driver, the Audience the Passengers!</b> Being a ‘Driver’ means you are leading your audience as you steer them from where they are to where you want them to go. Here we address the presentation itself, its structure and planning to capture the audience attention and motivate them to action.</p>	✓	✓	
<p><b>The 21 Influential Laws of Presentations</b> These time-tested laws are available to help the presenters identify and employ key tactics and processes to become world-class presenters.</p>	✓	✓	
<p><b>Creating and Presenting Visuals</b> Besides power point, you will learn to present with other visuals such as flip charts, white boards, props and demos. During this unit, we will also explore the effect of the presentation venue and technology on preparation and delivery of presentations.</p>	✓	✓	✓
<p><b>Virtual Presentations</b> We have summarized the best practices of Virtual presentations across 6 key areas (including cross culture) for audio and audio-visual virtual presentations. You will also learn the 5 communication skills to keep your virtual audiences engaged.</p>	✓	✓	✓

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<b>Interacting with the Audience</b> This unit covers handling Q&A and the new how to interact and get audience involvement and discussions for presentations, both face-to-face and virtual.	✓	✓	✓
<b>Presentation Practices Opportunity</b> The more you practice, the more coaching you will receive, and the better skills you will take back to excel in the job.	✓	✓	✓
<b>Post Session Learning Labs</b> Optional 30 minute ELAvate Presentation Skills learning labs are available for participants who want or need advanced and personal coaching on the Gold version skills. These learning labs can be done face to face or virtually.	✓	✓	
<b>DISC</b> Each participant will receive a personal Presentation DISC Profile report for them to learn about the strengths of their DISC presentation style and how to interact and connect to various DISC styles found in every audience.	✓		

**ELAvate™** is Asia's premier leadership training and consulting company with over 30 years of global experience across 21 nations in the areas of leadership, team building, problem solving, sales team productivity, customer service, and cross cultural competence.

Our unique "Strategy to Results through People" process of Access, Train, Coach, Measure leads to real behavioural change and organisational results. ELAvate™ is headquartered in Singapore with Michael J. Griffin as its shareholder and CEO.

Clients across Asia rely on ELAvate! Leaders's proven expertise in leadership development and communication skills. We welcome the opportunity to work with you, too.

## Singapore

39A Jalan Pemimpin,  
 Halcyon Building #03-01B,  
 Singapore 577183  
**Phone** +65 6254 6691  
**Email** sgp@elavateglobal.com

## Indonesia

**Wisma Bisnis Indonesia**  
 2nd Floor - Zona A, Jl. KH Mas  
 Mansyur, No. 12-A, Karet Tengsin  
 Jakarta Pusat - 10220  
**Phone** +62 (21) 2522 283  
**Email** idn@elavateglobal.com



ELAvateLeaders  
 ELAvateSales



mjgleadership  
 ELAvateSales



ELAvateGlobal

## India

Suite - 101, Jewel Milan  
 30th Road, Pali Junction  
 Bandra (W), Mumbai - 400 050  
**Phone** +91 (22) 2640 1920  
**Email** ind@elavateglobal.com

## Vietnam

Unit 102, 90-92 Le Thi Rieng  
 Street District 1, Ho Chi Minh City  
**Phone** +84 (8) 3925 7022  
**Email** vnm@elavateglobal.com



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